

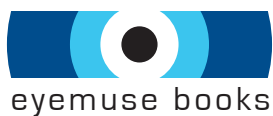
Author's Biography

Elisa Parhad



A cultural anthropologist at heart and by trade, Elisa Parhad is passionate about exploring place, space, design and culture. As a child, Elisa moved from Seattle, Washington to Albuquerque, New Mexico—a change that brought about minor shock, but also a burgeoning understanding of the dizzying range of creative expression found throughout the world. After completing Bachelors degrees in both Cultural Anthropology and International Marketing at the University of Texas at Austin, she spent eight years studying American subcultures and communities to inform marketing messaging and advertising campaigns.

In 2008, Elisa created the *Guides for the Eyes* series to document and share the local cultures and traditions that enrich us all, wherever we live. She and her husband make their home in Los Angeles, California.



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